



*NHS County Durham and Darlington*

**INTEGRATED BUSINESS BOARD**

**Thursday 25 February 2010**

**Item No: IBB/10/43-2**

## **NHS COUNTY DURHAM AND DARLINGTON INTEGRATED BUSINESS BOARD**

### **Health Innovation Partnership**

#### **1. Introduction**

The purpose of this paper is to provide an overview of the activity with regards to the Health Innovation Partnership (HIP), appendix one.

The aim of the project was to invite organisations, both incumbent and new, to propose innovative ways of delivering services to;

- improve health and wellbeing,
- reduce health inequalities,
- improve health outcomes,
- improve productivity and value for money.

There were 4 HIPs throughout 2008/09.

#### **2. Implications and risks**

There were 43 proposals submitted to the PCT, with five projects granted non recurrent funding totalling £186,552. Only those proposals which demonstrated innovation were supported.

<b>Document management</b>				
Version	Date	Summary	Owner's Name	Approved
1.0	10/02/10	Presented to board for Information	Amanda Hume	
2.0	25/02/10	Presented to integrated business board	Amanda Hume	

In relation to the five proposals that have been granted funding, it has taken longer than expected to implement these services. This has been due to capacity of service leads to meet with individual organisations to discuss operational, governance and patient safety issues.

In the context of QIPP and the financial climate the HIP is a valuable process to assist in achieving these objectives. It is too early to say whether the HIP has identified new ways of delivering services which are value for money. It is clear however, that the process needs to be reviewed in order to encourage the market place to identify new and innovative services which NHS County Durham and Darlington can implement as quickly as possible.

### **3. Recommendations**

The board is asked to note the contents of the attached report.

### **4. Author and sponsor director**

Author: Ian Coates  
Title: Assistant Director of Market Development and procurement

Director: Amanda Hume  
Title : Director of Delivery and Performance  
Date: February 2010

<b>Purpose of paper</b>	Information sharing <input checked="" type="checkbox"/> Development/discussion <input type="checkbox"/> Decision/action <input type="checkbox"/>
<b>How does the paper support / have implications for:</b>	
<b>NHS County Durham's 4 Strategic Aims</b>	Safe, sound patient centred care. Value for money
<b>Our Vision Our Future workstreams</b>	All
<b>World class commissioning competencies</b>	Competencies 6, 7, 8
<b>Standards for better health</b>	
<b>Use of resources</b>	
<b>Targets and Vital signs</b>	
<b>NHS Constitution</b>	
<b>Darzi Principles</b>	
<b>Impact on / Involvement of partners</b>	
<b>Equality &amp; Diversity</b>	
<b>Other policies / Issues</b>	

### 1. Introduction

The purpose of this paper is to provide an overview of the activity with regards to the Health Innovation Partnership (HIP).

### 2. The Health Innovation Partnership

The Health Innovation partnership (HIP) was instigated by the Market Development Team, with the lead Director of System Management (Cameron Ward) in 2008. The project was based on the BBC's Dragon Den's concept and ran for an initial 12 month period.

The aim of the project was to invite organisations, both incumbent and new, to propose innovative ways of delivering services to;

- improve health and wellbeing,
- reduce health inequalities,
- improve health outcomes,
- improve productivity and value for money.

There were 4 HIPs throughout 2008/09 and the review panel consisted of;

- Anna Lynch - Locality Director of Public Health
- Jackie Kay – Associate Clinical Director -Clinical Leadership and Engagement
- June Tulley - Director of Innovation
- Malcolm Cook – Non-Executive Director
- Mark Pickering – Chief Finance Manager – Commissioning

This panel were also joined by the Service Lead relevant to each application received.

Successful proposals attracted non recurrent funding to pilot their proposal and to undertake an evaluation against the proposed outcomes. This would be fed back to the relevant service lead to assist in priority setting for recurrent AOP funding.

### 3. Health Innovation Partnership Sessions

The table below identifies the activity per HIP session.

Session	Date	Proposals presented to panel	Organisations granted funding	Title of service	Outline of proposal	Funding	Status of project
1	10/12/08	7	SLAM CATZ	Dance your way to health and fitness	Aimed at year 6 pupils the project provided an opportunity for children to take part in an innovative programme of physical activity as well as a balanced educational programme, given both verbally by qualified instructors, and by way of a work booklet issued to each participant at the start of each session.	£44,254	Completed and evaluated. Appendix 1 provides a summary of the evaluation.
2	23/04/09	5	Pioneering Care Partnership  Greenhills Centre	Pass it On  Healthy Villages	Based on Jamie Oliver Ministry of Food. 'Pass It On' is about people sharing their cooking skills with each other in order to teach families, employees and communities the lost art of how to cook simple but tasty meals, with fresh ingredients.  A friendly competition between 5 Durham Villages initially delivering a programme of activities and services to improve the health, fitness and general wellbeing of all participants.	£35,077  £45,000	Project due to be completed in May 2010.  Project not yet commenced. Discussion between Greenhills centre and NHS County Durham regarding operational issues around the project.
3	6//08/09	5	Dr Katherine Noble	Acute GP Service (AGPS)	Pilot to test hypothesis that a GP working in partnership with medical admissions unit in an acute trust provides an alternative	£33,220	Project commenced on 1 February 2010 for a 6 month period.

			DISC Independent Living Unit	Health, Education and Lifestyles Promotions	to acute admission, facilitates timely discharge and provides a safe and more patient focussed experience.  A full time worker to work alongside the current Gypsy, Roma and Traveller Accommodation Support Worker to help address the health inequalities of the Gypsy, Roma and Traveller communities.	£29,001	Evaluation at 3 months and end of pilot.  NHS County Durham discussing operational issues with DISC.
4	28/08/09	26	No proposals passed for consideration				

#### **4. Findings**

- The objective of the HIP was for the PCT to engage with providers in order to identify innovative ways of delivering services to improve the health of the population and reduce health inequalities.
- The process was new and organisations have responded by proposing ways of delivering services.
- However, the majority of proposals were felt by the panel not to be sufficiently innovative.
- In relation to the five proposals that have been granted funding, it has taken longer than expected to implement these services. This has been due to capacity of service leads to meet with individual organisations to discuss operational, governance and patient safety issues.
- In the context of QIPP and the financial climate the HIP is a valuable process to assist in achieving these objectives. It is too early to say whether the HIP has identified new ways of delivering value for money services. It is clear however, that the process needs to be reviewed in order to encourage and attract providers to identify new and innovative services which need to be implemented as quickly as possible.

#### **5. Recommendations**

The Market Development Team, to lead a time limited project identifying options to engage the market in developing innovative solutions to meet the strategic aims and objectives of NHS County Durham and Darlington.

**Author: Ian Coates**  
**Title: Assistant Director of Market Development and Procurement**  
**Date: February 2010**

## Appendix 2 – Evaluation Summary

### SLAM CATZ™

- A total of 54 schools across County Durham and Darlington took part in the SLAM CATZ™ project.
- A total of 57 class groups took part in the project across the 54 schools.
- A total of 1,441 pupils took part in the scheme, 706 boys and 735 girls.
- The project was delivered into two Pupil Behavioural Referral Units as part of the identified schools.
- SLAM CATZ™ delivered primarily into schools which were identified as being in areas where the index of Multiple Deprivation highlighted health related issues.
- The average number of calories burned in each 40 minute Dance Mat or Vue Du session, by each participant was 150.
- A total of 7,205 work booklets were completed by the children during the delivery of the programme.
- 17 after school clubs created attracting an additional 200 (average) per week to the physical activity element of the project.
- Over 900 participant questionnaires were completed.
- 37 school staff questionnaires were completed.
- A total of 1,441 individual records were created to record the calorie burn for each of the participants and recorded on SHOKK Tac Tics, a computerised system that enabled the SLAM CATZ™ staff to monitor the progress of the project.
- Enquiries from other areas of the country have made enquiries as to how the project came into being and if it is possible to replicate the programme.
- Future partnerships with SHOKK are at an advanced stage with a view to creating a bigger delivery arm.
- Future developments are now at an advanced stage with regards to other intervention programmes across a wider age range utilising more technology and across a wider range of activity programmes.

- The development of SLAM CATZ™ required the employment of 2.5 additional members of staff, these staff members have now been mainstreamed into SLAM Community Development Trust core business.
- During the delivery 4 Disabled children were able to take part in the programme which resulted in possible future development of 'hand dance mats'.
- During the delivery of the programme 'Healthy Eating Week' all participants were introduced to exotic fruits with an input from the delivery staff as to the origins of the fruit and the benefits of eating similar foods.
- Delivery staff utilised the 'Eat Well Plate' to enable delivery into schools so that the delivery was from a standardised point.
- Two specific sessions, one for boys and one for girls, were created as additional after school clubs based from the Spectrum leisure Complex where a full range of sporting and physical activity provision are provided.
- Four local primary schools now access the complex on a weekly basis with this provision aimed directly at year 5/6 pupils.

**In conclusion a number of milestones were met within the project. It is felt that the project has delivered beyond expectations, but does recognise that problems did occur during the time the project was operating.**

**It is felt by all concerned in the delivery arm as well as the participating schools that the project was a success.**

**A full copy of the evaluation report is available on request from Market Development.**